

# Interview checklist

**Boost your chances of landing your dream job with our expert tips and strategies**

## Know Your Numbers

- 📊 Performance Metrics: Discuss key metrics (ROI, conversion rates).
- 📈 Campaign Results: Highlight specific campaign outcomes.
- 📈 Growth Figures: Quantify contributions to revenue growth.

## Practice

- 🗣️ Mock Interviews: Conduct practice sessions.
- ❓ Common Questions: Prepare responses to typical questions.
- ⭐ STAR Method: Structure answers using STAR.

## Research Your Interviewer

- 🔍 LinkedIn Profile: Review their background and interests.
- 👤 Common Connections: Identify mutual connections.
- 📝 Recent Posts: Gauge their professional focus.

## Know the Company

- 🏢 Company Background: Understand history and values.
- 📰 Recent News: Stay updated on recent developments.
- 📦 Products/Services: Know their offerings and market position.

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## Know Your WHY

- ❤️ Personal Motivation: Articulate your interest in the role.
- 🚀 Career Goals: Align the position with your aspirations.
- 🍷 Company Fit: Highlight your cultural and team fit.

## Present Well Online

- 💻 Technical Setup: Ensure reliable camera, mic, and internet.
- 🏠 Professional Environment: Choose a quiet, well-lit space.
- 👔 Dress Appropriately: Maintain a professional appearance.

## How to Follow Up After the Interview

- ✉️ Thank You Email: Send within 24 hours, expressing gratitude.
- 📌 Key Points: Mention important discussion topics.
- ➡️ Next Steps: Inquire about the hiring process.

*Good Luck!*

